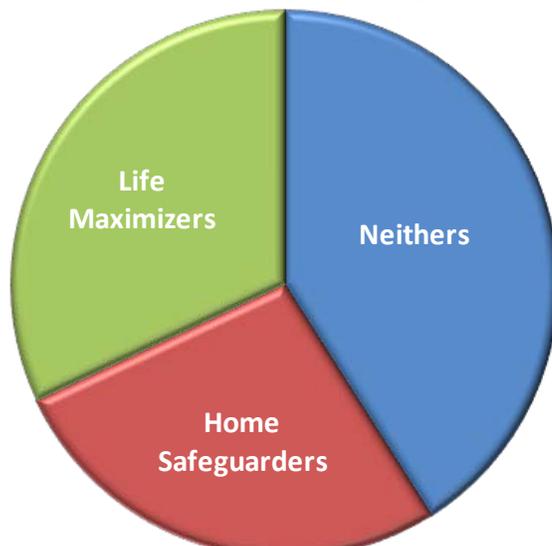


Synopsis	Consumer Segmentation
<p>This report examines participation of connected products and smart home systems in energy management.</p> <p>It includes descriptions and profiles of companies and services and their evolving use of the cloud for energy management and demand response. Big data applications in energy management are also highlighted.</p>	<p style="text-align: center;">Smart Home Consumer Segments</p>  <p style="text-align: center;">© Parks Associates</p>

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"Connected products and smart home systems are transforming energy management," said Tom Kerber, director, home controls and energy, Parks Associates. "The cloud services that accompany products and systems provide a mechanism to connect products to utility programs and new energy services."

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Leveraging the Cloud for Home Energy Management

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